

# BEEF AND ANIMAL CARE

Cattle producers care for their animals. A cattle herd is a rancher's livelihood and lifestyle. The health of that herd is a producer's top priority.

**The Role of the Rancher** is primary caregiver

- They provide their cattle with food, water and shelter.
- Ranchers enjoy caring for their animals. They have both an ethical, and economic interest in treating them humanely.



**Guardianship and Supervision** of the herd is an important part of the rancher's job.

- Producers not only provide the basic necessities, but work everyday to better the lives of their cattle.
- Proper nutrition and reducing stress is essential in preventing health issues, and ranchers do this by monitoring their cattle, grass and infrastructure.

**Regulations around Animal Protection** are provided by several legal jurisdictions including the Criminal Code of Canada.

- Beef producers work with government, veterinarians, SPCA and farm animal care councils to establish, educate and enforce proper handling and care of cattle.

