

BEEF FAST FACTS:

- The BC beef industry is made up primarily of cow-calf operations.
- Over 4,000 cattle ranches are in BC and raise approximately 500,000 head of cattle which makes up 4.5% of the national herd.
- BC ranches occupy 5 million acres of private land and have tenure on a further 21.5 million acres of crown rangeland.
- There are an estimated 8,700 persons employed in the BC beef sector (including ranches, feedlots and processing plants).
- Beef production contributed \$24.6 billion to Canada's economy in 2010. *(source Canfax Statistics Canada 2010)*



Photos courtesy of: Liz Twan, Fossen Ranch, Rafter K Ranch, Canadian Beef

Ranchers Reduce, Reuse, Recycle and Renew Everyday.

- Most land used in cattle production is unsuitable for crops; ranching enables this land to contribute to food production.
- Cattle production uses simple resources like sun, soil and grass to grow a healthy and safe product.
- Ranchers work hard to reduce their carbon footprint by reducing fuel consumption through the use of horses and dogs to manage cattle.
- Land management practices enrich soil, control erosion, protect water systems and nurture grasses which benefit all species that rely on pasture lands.

